Hirohasu

Game Creator / YouTuber

Supporting aspiring game creators through independent game development and educational content.



Channel Performance

YouTube / Last 28 days

Subscribers	Views	Unique viewers
86K	139K	25K
Lifetime	Last 28 days	Last 28 days

Published videos / Lifetime	Watch time	Average view duration
495	3,450.2 hours	3 min 31 sec

Average percentage viewed	Returning viewers
21.3%	45.7%

Audience Demographics

Last 28 days

Age

13-17	3.1%
18-24	15.8%
25-34	37.4%
35-44	24.6%
45-54	16.1%
55-64	3%
65+	0.2%

Gender

Male	91%
Female	9%

Geography

Japan	94.8%

South Korea, Australia, Germany: 0% each

Source: YouTube Channel Analytics

Audience Interests

Last 28 days / Compared with the overall YouTube audience

Interest Categories

Light TV viewers	Very high
Role-playing game fans	Very high
Fuel economy-conscious drivers	Very high
Adventure and war game fans	Very high
Online banking users	Very high

Shopping Interests

Video editing and production software	Very high
Pet food and supplies	High
Business technology	High
Audio	High
Home and garden services	High

Source: YouTube Channel Analytics

Work with Hirohasu

Sponsored Videos / Talks & Seminars / Judging
Writing & Editorial Supervision

Fees are quoted individually based on the scope and scale of each project.

Hirohasu does not speak English. All spoken communication and audio content are provided in Japanese.

Contact **hirohasu.com/en/#contact**

YouTube youtube.com/@hirohasu